

Pectino

Tasty and healthy

Functional Nutrition in a Daily Drink

Natural fruit & vegetable beverages
with soluble fiber and prebiotics



NATURAL
INGREDIENTS



CONTAINS PECTIN,
INULIN AND VITAMINS



NO ADDED SUGAR
OR PRESERVATIVES



FOR KIDS
AND ADULTS



PLANT NUTRIENTS
AND ANTIOXIDANTS



GUT HEALTH
Soluble fiber supports
digestive health



NATURAL IMMUNITY
Vitamins and plant nutrients
for everyday protection



NATURAL ENERGY
From fruits, vegetables
and herbal extracts



FOR THE WHOLE FAMILY
Kids (from 6 years), adults
and active lifestyle

Better
Nutrition
A Healthier
Tomorrow



From Ukraine
to Europe
Goodness for
every generation

*Works
for People*



The Problem

Consumers want healthier drinks, but the mainstream beverage shelf often fails them.

People should not have to choose between taste, convenience and functionality.

Low fiber intake in everyday diets

Digestive & wellness concerns

Many drinks = sugar + water

Few natural functional drink options



Problem statements adapted from PectIno materials. Market data sources listed on the reference slide.

The Solution

A familiar fruit & vegetable drink upgraded with functional nutrition.

PectIno combines natural fruit and vegetable bases with soluble fiber, prebiotic ingredients and selected plant components in a convenient ready-to-drink format.



Apple → Pectin

Chicory / Jerusalem artichoke → Inulin

Carrot → β -carotene

Beetroot → Natural antioxidants

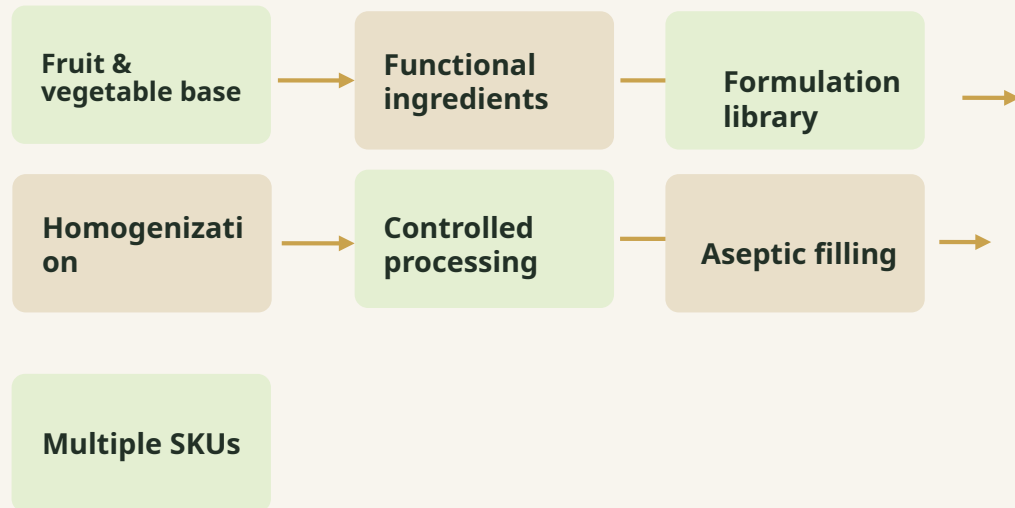
Botanicals → Functional product profiles

Juice + fiber + prebiotic + taste

Technology Platform

The investable asset is the repeatable formulation and processing system.

One core platform → multiple functional beverage SKUs



PectIno is positioned as a scalable FoodTech platform, not a single recipe. The know-how sits in ingredient integration, sensory balance, industrial processing and repeatable product development.

Product Platform

One technology base supports a family of functional beverages.



The platform can expand by function, consumer segment, packaging format and route-to-market.

B2C branded products

Wellness & pharmacy

B2B / institutions

Private label

Why Now

Functional beverages are crossing from wellness niche to mainstream shelf space.

Consumers are moving from:

“What does it taste like?”

to

“What does it do for me?”

Gut health

Fiber

Prebiotics

Clean label

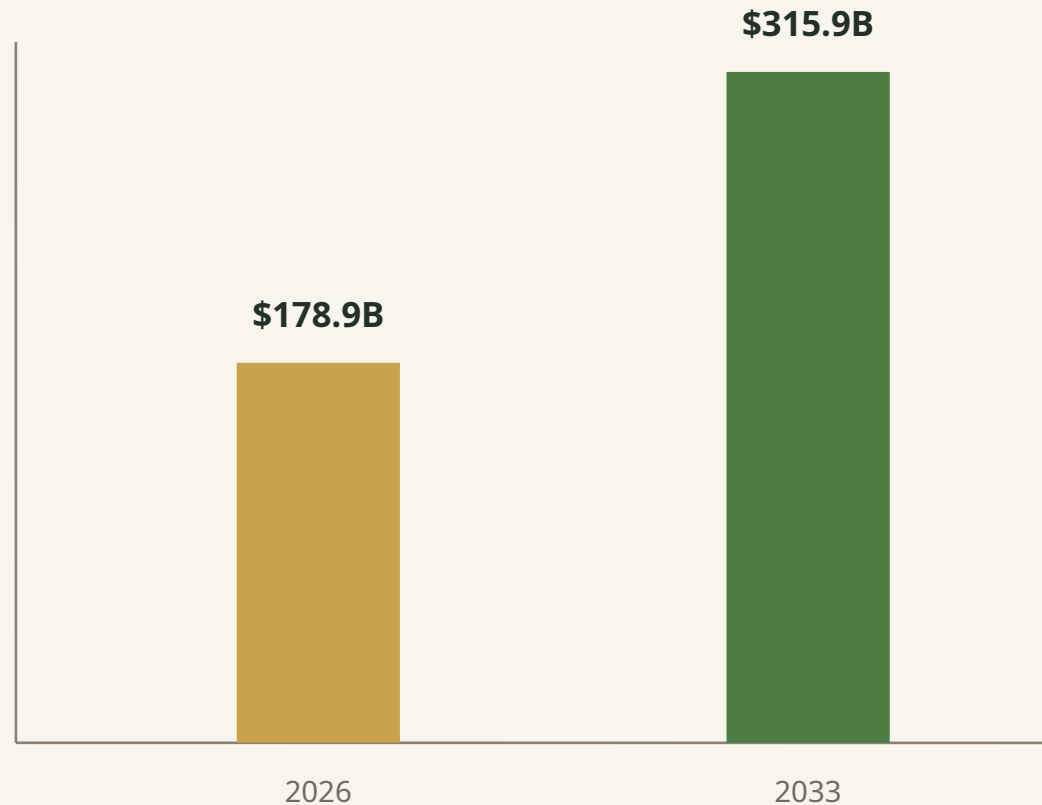
Lower sugar

Convenience



Market Opportunity

PectIno sits inside a large and growing functional beverage category.



Global functional drinks market

Grand View Research estimates \$178.9B in 2026, reaching \$315.9B by 2033.

TAM
Functional beverages

SAM
Natural / gut-health / fiber-led beverages

SOM
Ukraine launch + selected EU expansion

Near-term focus: validate demand in Ukraine, then expand via distribution, wellness channels and private-label partnerships.

Market-size figures are third-party estimates; PectIno SOM requires final driver-based model and launch validation.

Business Protection Strategy

PectIno is protected by a layered system of brand rights, formulations, technology, documentation and quality control.



PectIno Trademark

Brand identity and market recognition



Utility Model Patent No. 134786

Health-improving non-alcoholic juice beverage



Recipe & Formulation Library

Product recipes, functional profiles and sensory balance



Copyright No. 147665

Protected PectIno logo graphics



Technological Documentation

Repeatable production parameters and process standards



Production Know-How

Ingredient integration, processing and industrial settings



Quality-Control Systems

HACCP, production controls and product-quality procedures



Expandable Protection

Further IP, contractual and documentation protections as the platform develops

Trademark + formulations + technology + quality systems + patent + copyright + know-how

The moat is the integrated protection system - not one ingredient or one document.

Business Model

Multiple routes to monetization from one FoodTech platform.



The first commercial objective is not only revenue, but validated repeat purchase and channel economics.

Current PectIno deck already identifies retail, pharmacies, sanatoriums and online channels. The new deck reframes them as a staged monetization architecture.

Go-to-Market

Seed capital turns the platform into validated commercial traction.



PHASE 1

Ukraine validation

pilot production, first channels, consumer feedback, repeat-purchase data

PHASE 2

National scale

retail chains, pharmacy/wellness, online, B2B institutional channels

PHASE 3

EU expansion

distribution partners, private label and strategic food partners

Key first milestone: prove that consumers buy PectIno again, not only try it once.

Current Stage & De-Risking

Clear progress, with the next milestone focused on production launch and validation.

Completed / in place

✓ Product concept & formulation logic

✓ Technology/process design

✓ Product line architecture

✓ Packaging concept

✓ Business plan developed

Next de-risking milestones

→ HACCP / production regulation package

→ Industrial pilot / commissioning

→ Shelf-life and quality validation

→ First channel commitments

→ Revenue and repeat-purchase traction

The Seed round should buy evidence, not only equipment.

That evidence should include production readiness, product quality validation, channel feedback and early sales traction.

Financial Opportunity, Seed Round & Starting Platform

The Seed round builds on an existing project base rather than financing a greenfield start

~€400K

ESTIMATED EXISTING
PROJECT PLATFORM

- ✓ Production facility
- ✓ Operational power infrastructure
- ✓ Project & technology development
- ✓ Patent / brand IP / documentation
- ✓ Supporting infrastructure

FINANCIAL OUTLOOK

~€20M

5-year revenue

~€6.5M

5-year net profit

48.5%

ROI in current model

€386,800

SEED ROUND

- ✓ Complete production-site works
- ✓ Engineering & utilities
- ✓ Water/process infrastructure
- ✓ Logistics & site equipment
- ✓ Energy/site infrastructure

Existing platform → Seed completion → next industrial stage

Team & Founder-Market Fit

Built by a founder who has developed the concept, technology path and investment case.

Vitalii

Founder & CEO

Developed PectIno concept and product architecture
Built the investment thesis around functional beverages and FoodTech
Coordinated technology, equipment and production logic
Preparing documentation for industrial food production and HACCP readiness

Core team / planned functions

Food technologist • Engineering • Marketing • Finance • Legal •
Distribution partners

Looking for: €386,800 Seed + strategic FoodTech investors + distribution partners

